

Color the Registry™

T H E R E G O E S M Y H E R O

75%

of African American
Patients...



60%

of Asian American
Patients...



75%

of Multi-Racial
Patients...



55%

of Latino
Patients...



...Cannot Find
a Matching Donor

FACT #1

The shortage of

DIVERSE DONORS

on the registry costs lives.

► Every year, 17,500 people will need a bone marrow or stem cell transplant to cure their blood cancer or disorder. This includes diseases like Sickle Cell Anemia and Multiple Myeloma, which disproportionately affect the African American community.

• Only 30% of patients are able to find a matching donor in their family. The rest rely on the 33 million registered donors.

FACT #2

ANCESTRY

is the key to a
perfect match between
donor and recipient.

► The best chance of finding a perfect match is with someone of the same ethnicity.

• Multi-racial/ethnically diverse individuals often have rare combinations in their profiles, making it even more difficult to locate perfect matches. It is urgent that more multiracial individuals join the registry.

FACT #3

MYTHS

about donation

PREVENT

people from registering.

► Many potential registrants are concerned with how their biological data will be used.

• All donor health information and data is kept confidential in accordance with HIPAA laws. If you are selected as a match, the patient's health information is also kept confidential.

To get involved and to
become a Hero, please visit
www.theregoesmyhero.org



CareFirst.



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Help those impacted by
blood cancer.



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