



There Goes My **hero**®

Save lives. Provide hope. Help those impacted by blood cancer.

56

life-saving transplants

22,680

bone marrow donors registered

475

matches found

156,524

meals to patients

Each year **170,000** people will receive
a blood cancer diagnosis in the **U.S.**

Blood cancer is the **3rd** leading cause of cancer deaths
and kills more **children** than any other disease in the U.S.

While **30%** of patients can find a donor within
their family, **70%** must rely on perfect strangers but
you can make a difference. **You** can be their **hero!**

Every year, more than **14,000** Americans need a transplant
using donated marrow. Less than **half** will get one.

Be a hero

For many patients with blood cancer, a bone marrow or blood stem cell transplant is the best chance for survival. Just by swabbing your cheek, you could be identified as a life-saving match for a blood cancer patient in need. With the help of our partner DKMS, **There Goes My Hero** saves lives by adding potential donors to the bone marrow registry. You can help us continue our mission by hosting a bone marrow registry drive at your work, place of worship, neighborhood organization, or any community gathering. It takes less than 10 minutes to become a potential Hero, and the process is quick and painless.

"I am humbled by this experience and left in awe of the global network that makes this possible. My donation and recovery has been an easy one. If I had to make this decision, 100 times, I would make the same decision each time and I encourage everyone who can, to add their name to the registry."

—Burton, Recent Bone Marrow Donor

Help a hero

There Goes My Hero has partnered with the Sydney Kimmel Comprehensive Cancer Center at the Johns Hopkins Medical Institution and the University of Maryland Medical Center and others to provide support to blood cancer patients and their families through the **Hero Fund**. This collaborative effort allows social workers and staff to identify patients and family members in need of support. With your donation, **There Goes My Hero** can provide meals, transportation, parking vouchers and other resources to blood cancer patients and families.

To donate to the **Hero Fund** or join our monthly donation program, go to www.theregoesmyhero.org and hit donate.

Please consider hosting or sponsoring a bone marrow drive or an event on our behalf, or volunteering so that you can help us continue our mission to Save lives. Provide hope. Help those impacted by blood cancer.



Whether you donate time, money or bone marrow, we need you.

The people we serve and the volunteers who help us serve are our greatest asset. We count on the generous support of individuals and corporations to carry out our mission.

To get involved and to become a Hero, please visit our website at www.theregoesmyhero.org or call 443.266.8881.



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